



mind the _____ GAP

Bridging the GAP between brands and customers

Our Vision

Bridge the creative gap for 100+ Brands to reach their target audience through engaging content and digital outreach



Our Methodology



Attract

Hook consumers attention and get them to tune in.

Brand

Help consumers to see and/or hear your brand.

Connect

Make consumers think/feel something about your brand.

Direct

Encourage consumers to take action.



Design

- Graphics Designing
- Logos & Corporate Identity
- Publication Designs
- Packaging
- UI/UX Design

Video

- 2D Animation/ Explainer Video
- Live Action Video
- Motion Graphics Video
- Typography
- Walkthrough Videos

Digital Marketing

- Social Media Content & Strategy
- Growth hacking
- SEO - Search Engine Optimization
- SMM - Social Media Marketing
- SEM - Search Engine Marketing

Development

- Mobile App Design & Development
- Website Design & Development
- Website Maintenance
- Digital Transformation





Mind the Gap

Why us?

- ✓ A dedicated team of creative individuals to monitor and ensure your brand's value.
- ✓ Low turn around time for deliverables
- ✓ Maintain right balance between brand guideline and customer segment
- ✓ Designing focused campaigns- outreaching the right kind of customers for you.
- ✓ Dedicated account manager for constant support in case of doubts/queries

Mind the Gap

Clients who have trusted us



KCM CARGO


 mind the _____ GAP

OUR PORTFOLIO

Work that defines us

Mind the Gap

Social Media Content




Dhanvarsha

Deepa is happy her daughter's education is secured because of timely financial aid.




Dhanvarsha

Even at this age, Sarla ji is excited to learn how to invest her pension.




Dhanvarsha

Kajal knows how to avail an 'early salary' loan when her salary exhausts before expected.



Dhanvarsha

It was easy for Divya to get a Loan to follow her passion.



Dhanvarsha

Pooja's electricity bill payment is now just a tap away.

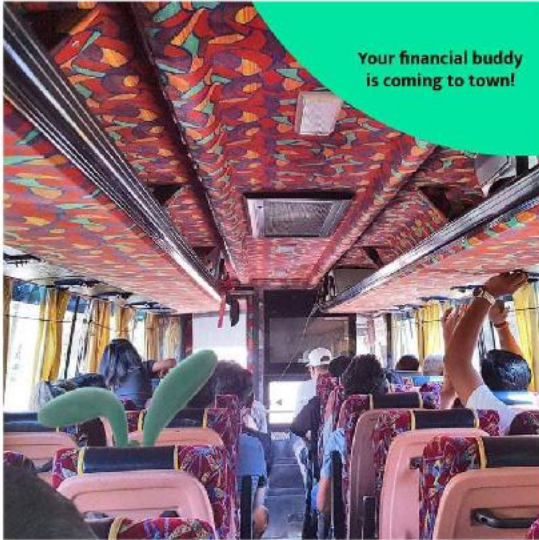


Dhanvarsha

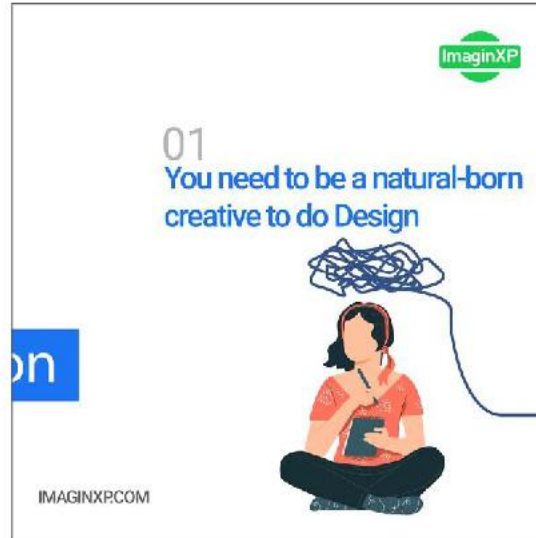
They are financially independent.
Are you?

Mind the Gap

Social Media Creatives



Social Media Content



Mind the Gap

Email Templates



URGENT FINANCIAL CRUNCH?

Get instant Personal Loan

[Apply Now](#)

Dear Customer,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



Attractive rate of interest of 12.99%



Tenor options of up to 60 months





Max loan amount of INR 1.50 lakh



Flexible Re-payment options

[Apply Now](#)






Why earn less when you can get more?

Get better returns than FD and MF


[Invest Now](#)

Dear Customer,


Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.




Attractive rate of interest of 12.99%



Tenor options of up to 60 months







Max loan amount of INR 1.50 lakh



Flexible Re-payment options

[Invest Now](#)





URGENT FINANCIAL CRUNCH?

Get instant Personal Loan

[Apply Now](#)

Dear Customer,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris.



Attractive rate of interest of 12.99%



Tenor options of up to 60 months





Max loan amount of INR 1.50 lakh



Flexible Re-payment options

[Apply Now](#)






Why earn less when you can get more?

Get better returns than FD and MF


[Invest Now](#)

Dear Customer,


Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris.




Attractive rate of interest of 12.99%



Tenor options of up to 60 months







Max loan amount of INR 1.50 lakh



Flexible Re-payment options

[Invest Now](#)



Mind the Gap

Collateral Design

HUNK
UPGRADE UR FASHION

Style in Newway

High-end Fashion

B8 Mahavir enclave, near Dashrathpuri metro station, New Delhi, 9999138668

.....
ELEGANCE
IS
ELIMINATION

FASHION

PRIME LIFESPACE
Bright Ideas · Smart Solutions

We will be LIVE on
zoom

Why Properties With Guaranteed
Rental Returns are must for Investment
in the POST COVID Realty Market?

PANELISTS

Rajeev Ajmera
Managing Director
PRIME LIFESPACE

Punit Chopraa
Director
PRIME LIFESPACE

Abdur Rahman
Managing Director
CONNECTION POINT

09.08.2020 | 4:30 PM
Register for free live event at
www.connectionpoint.in

www.primelitespace.com

Mind the Gap

Collateral Design





Enjoy 3 months moratorium*

— YES BANK - L&T Suidha Scheme —

L&T Compactor & Wheel Loader

YES BANK CONSTRUCTION EQUIPMENT LOANS

Pay **50% EMI*** for first **6 months**

Offer valid till 31st August 2020

To avail these offers, visit your nearest YES BANK branch or L&T Construction & Mining Machinery branch





Attractive Features of YES BANK CAR LOANS

- Loan up to 100% of on-road price
- Attractive interest rate starting from 8.25%
- Flat Processing Fees of Rs 1999/- + GST
- Full dealership assistance

Scan to apply now

For more details, visit YES BANK branch or contact your Relationship Manager



Mercedes-Benz
The best or nothing.



Get ready for a Star-studded season.

YES BANK offers the best plan for your dream Star.







URBAN CRUISER



YES BANK Car Loan

- Loan up to 100% of on-road price
- Attractive interest rate starting from 8.25%
- Longer tenure option of up to 8 Years
- Full dealership assistance

Scan for in-principal approval

For more details, please contact your Relationship Manager

*Terms and Conditions apply. Loans at sole discretion of YES BANK.

Mind the Gap

Braning / Logo Design



Mind the Gap

Motion Graphics / Videos



Youtube Channel : <https://rb.gy/2yzboi>



 mind the _____ GAP

Let us help you creatively
to grow your business vertically !

Mind the Gap

Send us your queries & briefs



cs.mindthegap@gmail.com